

Modernize Your P&C Communications:

Drive Claims Efficiency and Customer Satisfaction.

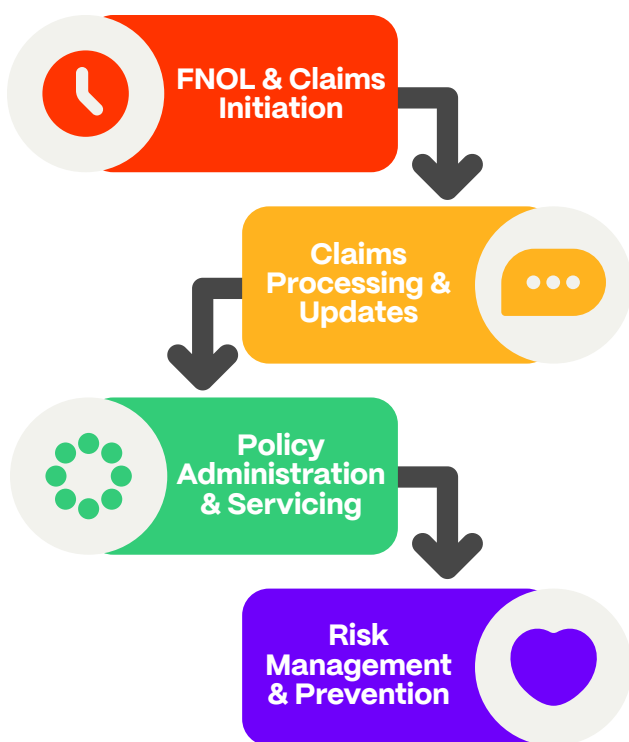
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A Change in the Atmosphere

Property and Casualty (P&C) insurers face unprecedented challenges. A glance at the news will show the impact of climate change and increasing numbers of catastrophic events. These all cut into P&C profitability. Plus, policyholders expect more from providers. In fact, 74% demand better transparency in communications.

Consumers expect two-way, interactive conversations that reflect their preferences and provide real-time information. Analog, transaction-focused communications cannot meet the expectation. Making the digital-first strategies you once aspired to necessities.

Carriers must modernize communication infrastructure to remain competitive. And according to industry research, 70% of insurance CEOs will prioritize customer experience in the next 12 months. If you don't, you risk falling behind.



The P&C Insurance Communication Lifecycle

Modern P&C insurance communications must support the complete policyholder journey:

- **FNOL & Claims Initiation:** Reduce errors and accelerate claim processing times. Intelligent forms and guided digital interviews make it simple.
- **Claims Processing & Updates:** Keep customers informed during the critical claims journey. Leverage automated workflows with personalized, proactive updates through preferred channels.
- **Policy Administration & Servicing:** Create frictionless experiences that drive loyalty and retention. Provide seamless management of policy changes, renewals, and service requests.
- **Risk Management & Prevention:** Transform the insurer-customer relationship. Data-driven communications that help policyholders mitigate risks move you from reactive to proactive.

The Elixir Advantage for P&C Insurers

Elixir Cloud delivers comprehensive capabilities designed for P&C insurance communications:

- **Process-Centric Automation:** Move away from solutions that primarily focus on content management or conversation workflows. Elixir Cloud transforms entire business processes. With intelligent workflow orchestration, you can reduce cycle times from days to minutes.
- **Multichannel & Omnichannel Excellence:** Recognize how consumers engage with their providers. Achieve optimal response rates with targeted channel selection and consistent cross-channel experiences.
- **Seamless Integration:** Modernization doesn't require wholesale replacement of legacy infrastructure. Elixir Cloud connects with existing core administration systems, document storage platforms, and customer portals.
- **Compliance & Governance:** Give business users the tools to manage content without IT dependencies. Plus, maintain rigorous control over policy language, regulatory disclosures, and amendments.

Measurable Outcomes for P&C Insurers

Our P&C insurance clients consistently report:



30% reduction in claims expenses.



25% fewer errors in claims handling.



20+ point increase in customer experience scores.



66% decrease in application completion time.

Experience the Difference

See Elixir Cloud firsthand through our personalized Insurance Communications Demo. Your communication challenges are solvable. In fact, they can be transformed into competitive advantages with measurable returns. Let us show you how.

[Schedule a Demo](#)



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